This is a copywriter

Colin Quinn

ACD/Copywriter Travel Writer Wedding Officiant Johncolinguinn.com



WORK EXPERIENCE

ACD/Copywriter: Purpose (November 2018 - Present)

Strategy, ideation, writing and creative leadership on cause-based, social movement-oriented creative campaigns for Everytown for Gun Safety, BMW, GreeNYC and FWD.US, among others.

ACD/Copywriter: gyro (April 2016 – November 2016)

Ideation, leadership and creative execution on B2C and B2B campaigns for Fujifilm, Hilton, Hiscox, Mastercard, ACPNY, Medidata and Joe Torre's Safe at Home Foundation.

Senior Copywriter: Freelance (June 2015 – April 2016)

Wrote for a variety of freelance projects with creative directors and creative agencies.

Copywriter: RTO+P (July 2014 – May 2015)

Ideation, concepting and writing on campaigns for Swarovski, Planet Fitness, SEPTA and Reyka Vodka.

Copywriter: Freelance (March 2014 – July 2014)

Wrote for a variety of freelance projects with creative directors and creative agencies.

Copywriter: BooneOakley (October 2012 – March 2014)

Strategy, concepting, writing and creative execution on campaigns for Bojangles', Wells Fargo, Charlotte Hornets and Johnson C. Smith University.

Copywriter: Grey NY (October 2010 – October 2012)

Creative concepting and writing on campaigns for Crown Royal, Frontier Airlines, Ally Bank, Dairy Queen, Canon, Pringles and Advil.

Freelance Copywriter: Ogilvy & Mather (July 2010 - October 2010)

Concepting and writing for Siemens and TD Ameritrade

English Teacher Abroad

English as a foreign language instruction in Mexico, Japan, Peru and the Middle East

EDUCATION:

VCU Brandcenter (August 2008 - May 2010)

M.S. in Mass Communication with a concentration in copywriting

University of Richmond (August 2000 - May 2004)

B.A. in Journalism and History